

Daine Yip

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EDUCATION

The University of British Columbia
Major in Computer Science + Master of Business Management | GPA: 3.80

Graduated - December 2025
Vancouver, BC

EXPERIENCE

MarketerHire, MH-1
Product Manager

Oct 2025 - Present
San Francisco, CA

- Mapped client pain points to technical requirements and delivered a multi-agent LinkedIn engine, driving adoption of the tool across the team and active clients, increasing organic traffic by xx% and saving xxx hours/month of authoring time.
- Launched an internal meeting tool by automating the ingestion and sanitization of xx+ daily calls, extracting attributes into a queryable Notion database, saving xx hours of weekly administrative overhead and improving data visibility.
- Led the roadmap execution and client partnership for a bespoke healthcare CRM, developed with an AI-powered UI copilot and progressive disclosure to drive a xx% increase in patient onboarding, securing immediate contract expansion.

Binance.US
Associate Product Manager - Web3 Team

Jan 2023 - Dec 2023
Vancouver, BC

- Executed the self-custody wallet compliance integration achieving 100% OFAC regulatory coverage, managing complex cost-benefit tradeoffs across multiple API vendors and performing scalability modeling for xx,xxx+ daily transactions.
- Led a 5-person cross-functional team as the lead PM to launch the WalletConnect product, unlocking transactions across xx,xxx+ dApps for wallet users by defining strict PRDs and driving a rigorous UAT, resulting in an on-time global rollout.
- Launched fixed-term staking products to xxxk+ customers, managing external relationships with API providers and leading end-to-end product development with internal teams, offering xx new tokens and increasing TVL by xx%.
- Defined the system architecture and product specs for a self-custody HD wallet, evaluating tradeoffs for complex key architecture strategies (MPC vs. multi-sig) and mapping API integration flows to connect with decentralized applications.

UBC Systopia Labs
Technical Researcher

Sept 2025 - December 2025
Vancouver, BC

- Conducted a 4-month research term architecting a concurrent Byzantine Fault Tolerant (PBFT) state machine, implementing a log-based architecture to handle quorum logic, asynchronous message passing, and 3-phase commit logic.
- De-risked the distributed architecture using formal verification, using TLA+ and PlusCal to evaluate 24,000+ distinct states, mitigating deadlock risks and verifying safety and liveness properties within a 95-step diameter.

PROJECTS

Product Lead – Amazon Sponsored Capstone Project

Jan 2025 - Apr 2025

- Delivered an employee management platform MVP in 4-months by defining the core PRD and strategic roadmap while collaborating with an 8-engineer team to ensure stakeholder alignment on features, architecture, and release planning.
- Managed launch tradeoffs by pivoting 50% of late-stage engineering resources from feature development to rigorous QA, resolving 20+ UX bugs before stakeholder delivery, prioritizing product reliability and resulting in a live-demo at handoff.

Founder & Product Lead - WorkInProgress Platforms

Jan 2024 - Apr 2025

- Led a team of six to launch a student-first internship platform, validating initial demand with 250+ waitlist signups through localized marketing before scaling from 0 to 500+ active users in 90 days via an email-led GTM strategy.
- Identified friction points during the onboarding journey via Google Analytics and Tag Manager, segmenting user cohorts and leading targeted interviews to iterate on core UX, reducing bounce rate and increasing signup conversions by 15%.
- Conducted 75+ interviews to decode recruiter pain points, translating insights into supply-side product requirements that successfully onboarded early B2B partners and secured 5 exclusive platform internships.

SKILLS

Distributed Systems, Formal Verification (TLA+/PlusCal), System Design Tradeoffs, **API Architecture**, A/B Testing, GTM Strategy, User Telemetry, Python, **SQL (Postgres/MySQL)**, TypeScript, JavaScript, Java, C++, Figma, Linear, Confluence